

Intelligent, cloud-based filter system for greater machine protection, consistent water quality and more efficient cartridge service.

PURITY C iQ provides reliable machine protection by minimising the risk of incorrect installations. Plug-and-play technology makes installation easier than ever before. PURITY C iQ easily solves the challenge of fluctuating raw water quality. The intelligent system measures the raw water using sensor technology and automatically sets the bypass for the cartridge.* Its sophisticated algorithms detect changes in the water and automatically adapts the bypass settings to the set carbonate hardness even when in ongoing operation.* This ensures consistent and optimal beverage quality throughout the life of the filter. Using the BRITA iQ Portal, you can get an overview of all installed and registered iQ filters – in all locations. As a result, PURITY C iQ makes it possible to achieve a new level of efficiency in scheduling service visits and filter replacements based on requirements.

PURITY C iQ – for even more effective machine protection, consistent beverage quality and efficient service planning.

* Only PURITY C iQ Quell ST

The benefits to you

- Automation reduces the risk of installation errors, for optimal machine protection
- Constant water analysis and automatic filter settings ensure consistent beverage quality
- Data transparency in the BRITA iQ Portal enables service visits and filter replacements to be planned as needed, reducing service costs



The system that combines three functions in the filter head.

Digital. Networked. Highly efficient:
PURITY C iQ brings key functions together in one system.



Automatic
water analysis



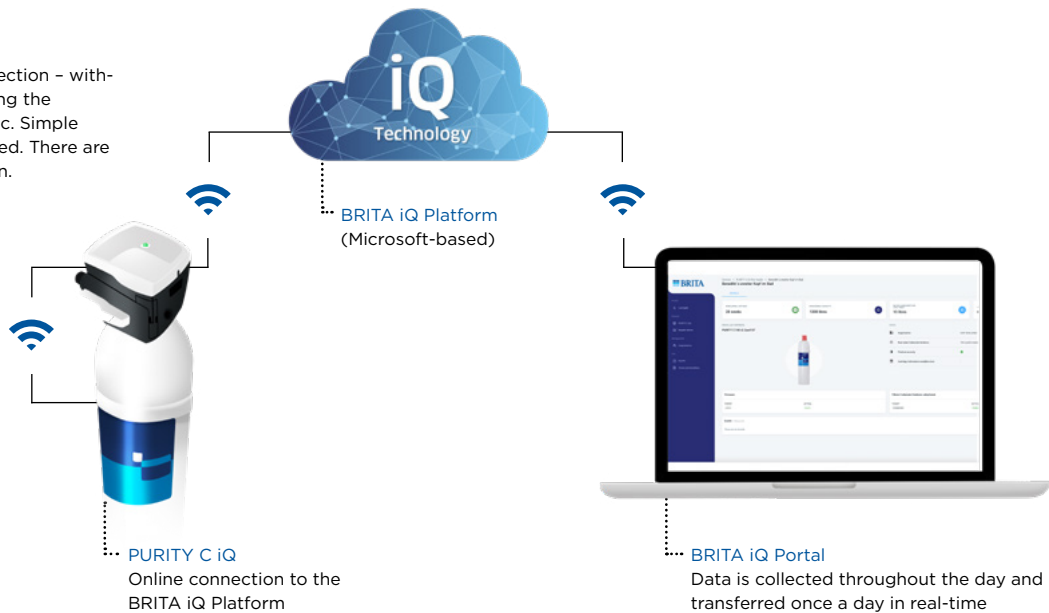
Automatic
bypass setting



Automatic volume
measurement

Our most advanced data transfer technology.

PURITY C iQ uses a simple plug-and-play connection – without the need for network integration. Establishing the connection to the cloud is completely automatic. Simple registration of the filter head is all that is required. There are no additional ongoing costs for data connection.



Available as PURITY C iQ Quell ST, PURITY C iQ Finest, PURITY C50 iQ Fresh and PURITY C1000 iQ AC.

	PURITY C iQ Quell ST	PURITY C iQ Finest	PURITY C50 iQ Fresh	PURITY C1000 iQ AC
PURITY C50 Fresh			1044864 (pack 1)	
PURITY C150	1044845 (pack 1)	1044846 (pack 1)		
PURITY C300	1044850 (pack 1)	1044852 (pack 1)		
PURITY C500	1044856 (pack 1)	1044861 (pack 1)		
PURITY C1000 AC				1053886 (pack 1)
PURITY C1100	1044862 (pack 1)	1044863 (pack 1)		
PURITY C iQ filter head G3/8	EU: 1043638 (pack 1) / UK: 1043653 (pack 1)			
Technical data	PURITY C iQ G3/8"			
Dimensions	121 x 98 x 105 mm			
Installation position	horizontal* and vertical			
Flow range	0,1 - 2 l/min			
Operating pressure	2 - 8,6 bar			
Loss of pressure	0,1 - 1,1 bar			
Drinking water input temperature	4 - 30 °C			
Ambient temperature	4 - 40 °C			
Storage/transport temperature	-20 - 50 °C			
Filter head protection class	IPX4			
USB cable length	Max. 2 m			
Input connector	G 3/8"			
Output connector	G 3/8"			
Rated current	5 VDC/500 mA (USB 2.0 compliant)			
Mains adapter	100-240 V, 50/60 Hz, 0,3 A, max. Output 5 W (5 VDC/1A)			
Accessories	Order number			
Backflow preventer G 3/8"	1000639 (pack 3)			

For suitable hoses and hose kits from our extensive FlexConnect portfolio and for additional accessories, please consult our price list. Quality water may be used as intake water for BRITA water filters.
* Only PURITY C iQ Quell ST

BRITA Recycling Program

Sustainability goals are no longer nice-to-haves – they are key performance indicators for organisations. The BRITA Recycling Program helps you integrate them seamlessly into existing operations through established return solutions that reduce your in-house waste handling, free up storage space, and help lower disposal-related costs. Empower your business by returning used cartridges for recycling. <https://www.brita.co.uk/recycling-professional-filters>

For more information please contact:
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